



UNAMA'KI SOCCER

INDIGENOUS SOCCER COMMUNITIES INITIATIVE

INTRODUCTION

- ▶ The Unama'ki, Indigenous soccer communities initiative, is a plan designed to create a long lasting association between Soccer Cape Breton and the Indigenous communities of Cape Breton.
- ▶ Previous attempts to introduce structured soccer into the communities have failed due to lack of long term sustainable planning and financial support.
- ▶ Soccer Cape Breton together with Soccer Nova Scotia, Sport Nova Scotia, CBU and the Unama'ki MPAL (Municipal Physical Activity Leadership) organisation have put in place a plan to create a soccer association that under the guidance of Soccer CB, will support club teams of the five Indigenous communities, with a potential of up to 1000 new registrations for Soccer Cape Breton.

PROJECT PARTNERS

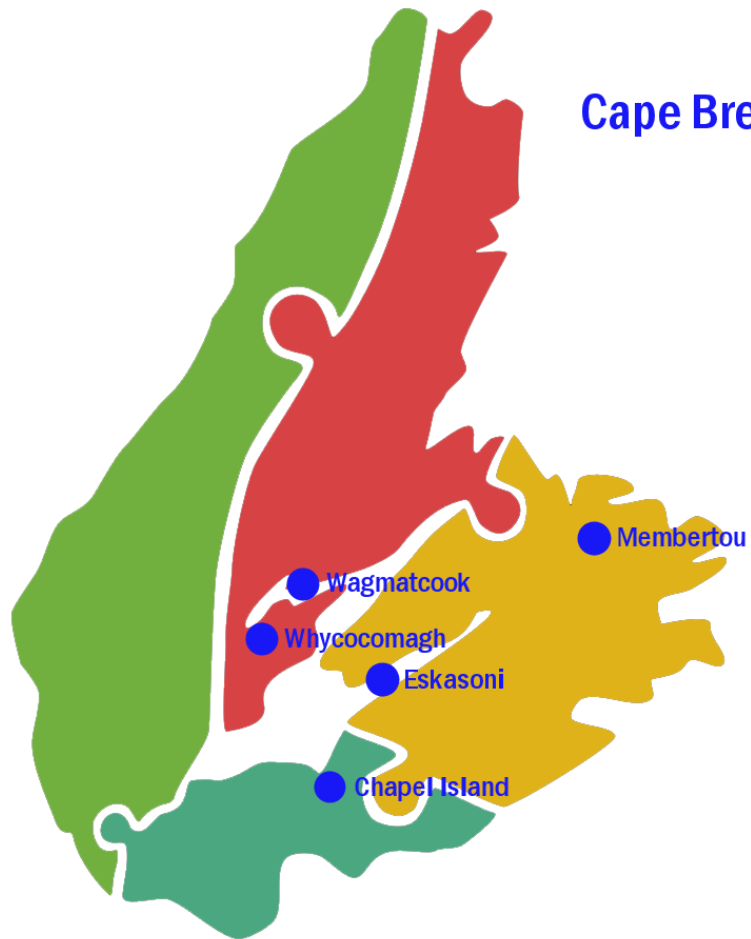


NOVA SCOTIA
MI'KMAW



SOCCKER
NOVA SCOTIA

GEOGRAPHY & DEMOGRAPHICS 2016



Cape Breton Island

Population, 2016	98,722
Population, 2011	101,619
Population percentage change, 2011 to 2016	-2.9%

	Total	Male	Female
0 to 4 years	4,175	2,055	2,120
5 to 9 years	4,740	2,475	2,270
10 to 14 years	4,860	2,465	2,390
15 to 19 years	5,410	2,770	2,645

*All demographic data accurate as per stats Canada 2016

UNAMA'KI DEMOGRAPHICS

- ▶ The tribal district of Unama'ki (Cape Breton). Is made up of five Mi'kmaw communities in Cape Breton, and one of thirteen in the Province of Nova Scotia.

Unama'ki Population

Population, 2016 6,311

Population, 2011 6,020

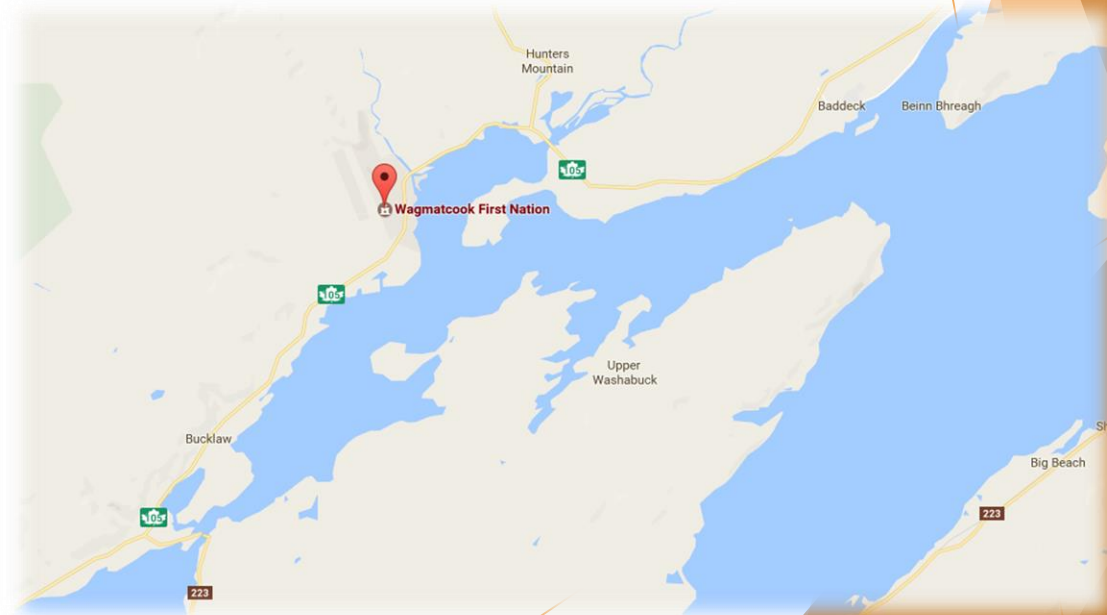
Population percentage change, 2011 to 2016 5%

	Total
0 to 4 years	680
5 to 9 years	700
10 to 14 years	645
15 to 19 years	650

Wagmatcook

Population, 2016	537
Population, 2011	518
Population percentage change, 2011 to 2016	3.7%

	Total	Male	Female
0 to 4 years	55	25	30
5 to 9 years	70	35	35
10 to 14 years	50	25	25
15 to 19 years	60	35	25



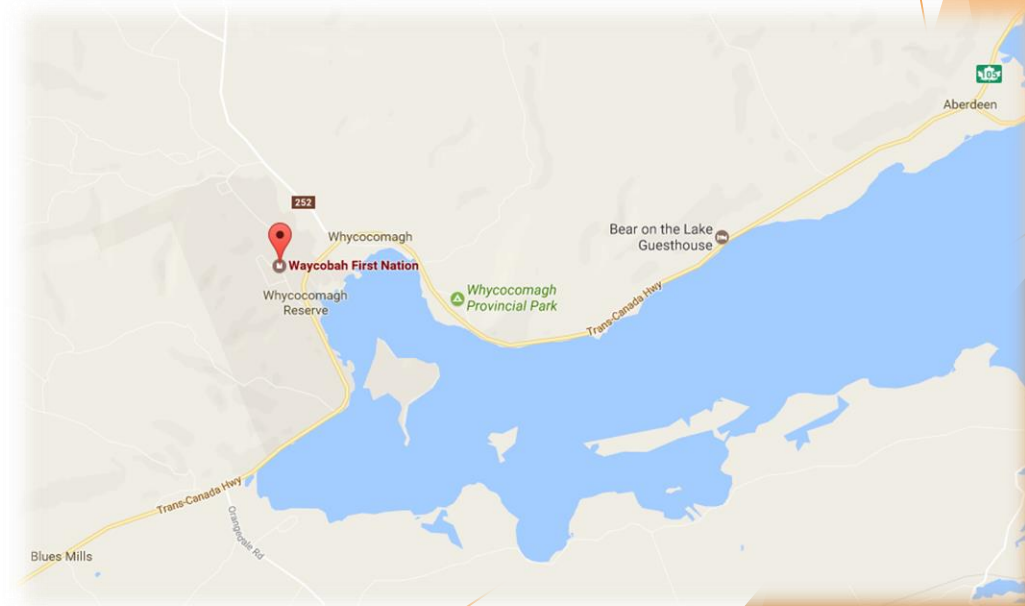
Waycobah

Population, 2016 831

Population, 2011 800

Population percentage change, 2011 to 2016 3.9%

	Total	Male	Female
0 to 4 years	90	45	45
5 to 9 years	105	50	55
10 to 14 years	90	50	40
15 to 19 years	95	50	45



Chapel Island

Population, 2016 506

Population, 2011 481

Population percentage change, 2011 to 2016 5.2%

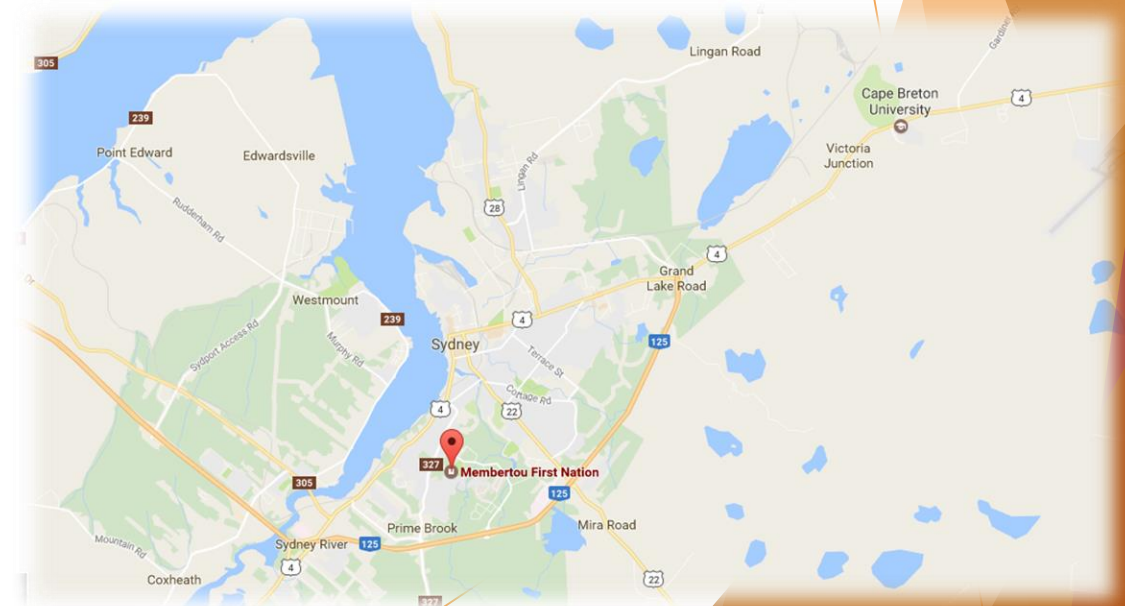
	Total	Male	Female
0 to 4 years	45	20	25
5 to 9 years	40	15	20
10 to 14 years	55	30	25
15 to 19 years	60	30	30



Membertou

Population, 2016	1,015
Population, 2011	912
Population percentage change, 2011 to 2016	11.3%

	Total	Male	Female
0 to 4 years	95	50	45
5 to 9 years	100	55	45
10 to 14 years	100	50	50
15 to 19 years	95	55	40



Eskasoni

Population, 2016	3,422		
Population, 2011	3,309		
Population percentage change, 2011 to 2016		3.4%	

	Total	Male	Female
0 to 4 years	395	185	205
5 to 9 years	385	210	180
10 to 14 years	350	175	180
15 to 19 years	340	165	175



THE PLAN

▶ Phase 1 - Structure and Funding

With the guidance from Soccer NS and Sport NS, Soccer CB will assist MPAL in the creation and funding of a Soccer Association that will include clubs representing the 5 Indigenous communities of Cape Breton.

▶ Phase 2 - Introduction

Through a series of Soccer in the Community festivals, Soccer CB with assistance from CBU will introduce soccer back into the Indigenous communities

▶ Phase 3 - Start Up

Soccer CB will now assist the new Unama'ki Soccer Association in setting up its mini and youth programs, provide direction for club and player development and coach education.



THE PLAN cont...

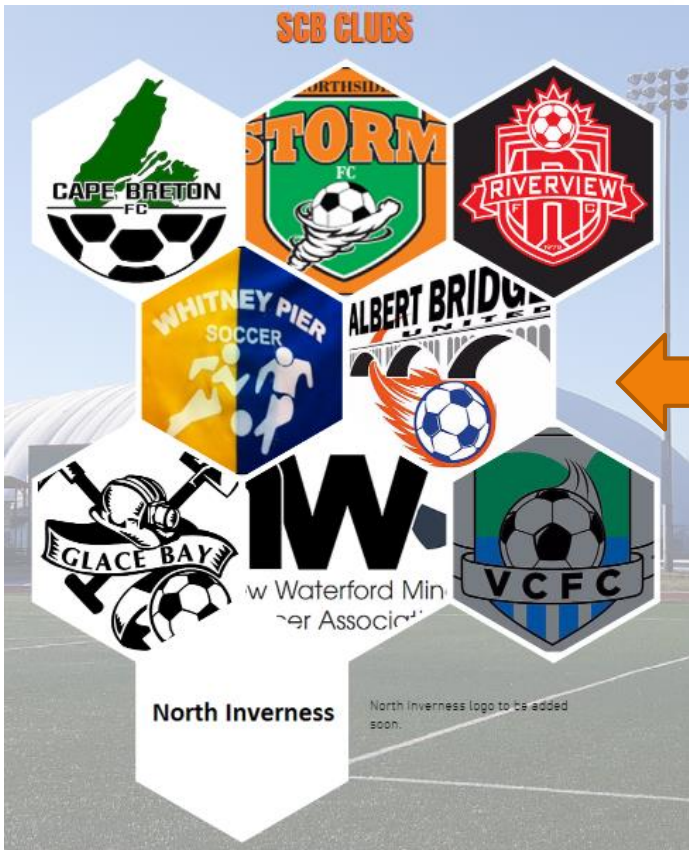
- ▶ Phase 4 - Year Round Activity

Soccer CB will introduce Winter Soccer activities in the communities schools, such as Futsal programs. Soccer CB & CBU will also have a presence at the Mik'maw Summer Games

- ▶ Phase 5 - Building the Dream!

A Strong pathway will be clearly identified from grass roots soccer to Academy and University soccer through good communication and partnerships between Soccer CB and CBU.

- ▶ Players will be invited to CBU game day events.
- ▶ Players will be identified and invited to Soccer CB Academy programs.
- ▶ Coaches will be encouraged to further their education and experience.



KEY SUCCESS FACTORS



- ▶ Phased Approach with continued support
- ▶ Create excitement for the sport through festivals and clinics
- ▶ Association governance model
- ▶ Funding information and support
- ▶ Club Development for a sustainable future
- ▶ Player Development - LTPD model
- ▶ Coach Education workshops in the communities
- ▶ Connection to the Unama'ki community and culture
- ▶ Future Integration into main stream Soccer CB leagues and programs